SHREYANS JOSHI

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EXPERIENCE

Mitt Arv
Product Manager

July 2024 – Present
Hyderabad

- **Owned and executed** the **product roadmap** for two flagship fintech products—*Asset Vault* & *Emotional Will*—scaling the platform to **5,000+ users**.
- **Led** a **team of 8 Product Managers**, ensuring cross-functional collaboration across engineering, design, and QA teams to drive **product execution and strategy**.
- **Defined Product Requirements Documents (PRD), Business Requirements Documents (BRD),** and **User Stories,** enhancing alignment across **25 developers, 12 designers, and 5 QA engineers.**
- Designed and implemented cloud-based internal tools   , improving **scalability, automation, and technical debt management**, aligning with long-term product strategy.
- **Led** the Global FinTech Hackcelerator application, securing a **top 6 position** out of 300 global teams and winning a **$20,000 stipend** from the **Monetary Authority of Singapore (MAS)**.
- **Built payments and monetization from scratch**, implementing subscriptions and freemium models while launching on Google Play, App Store, and integrating **BillDesk**.
- **Analyzed** system data using **Google Analytics** & **MoEngage** to optimize performance, increasing **user retention by 30%**.
- Created and Maintained **API documentation** for the platform to ensure seamless integration with internal teams and **external stakeholders.**

Mitt Arv
Product Management Intern

May 2022 - June 2024
Hyderabad

- Part of the **founding team**, driving the product journey from **concept to launch** to address the **$15 billion+** unclaimed assets issue in India.
- Created *Verilife*, a patentable algorithm that detects if a user is "Alive" or "Deceased", achieving **98% accuracy**, demonstrating data-driven decision-making and innovation.
- **Defined** and structured the company's **Product Development Process**, aligning **7 cross-functional departments** across ideation, design, project management, technology, and QA for efficient product delivery.

Namaste Credit
Research Assistant

Aug 2021 - Oct 2021
Bengaluru

- Conducted **competitive analysis** and market research on SME lending trends to support business strategy.
- Published articles on banking, **cloud storage**, and **fintech** for **Financial Express**, demonstrating expertise in financial trends and analytics.

PROJECTS

Culinary Venture Analytics Project - Tableau, API
Semester Project

Jan 2024 - June 2024

- Created *The Market Scout*, a **real-time analytics platform** providing data-driven insights into local market trends, using a database of **2M+ data points**.
- Designed and deployed a **Tableau** dashboard to track **20+ key industry metrics**, such as customer engagement, cuisine trends, and price comparisons.
- Integrated Swiggy Just Dial APIs, automating **data retrieval** and **visualization** for **100+ restaurants** .

Music Recommendation System - API, Sentiment Analysis
Semester Project

July 2023 - Dec 2023

- Led a **4-member team** to build a personalized music recommendation system, leveraging content-based filtering and sentiment analysis to enhance customer experience.
- Made use of **Spotify's APIs** and processed **1,400+ genres**, using data-driven decision-making to match user moods with song recommendations.
- Created an **adaptive algorithm**, that improved recommendation accuracy and engagement retention based of user's engagement on the platform.

AI-Powered Email Assistant – Agile Development, Web Portal　　　　　　Feb 2023 - June 2023

Semester Project

- Led a 4-member team in implementing the **Agile Development Model** to create a user-friendly **web portal**, streamlining **personalized email composition using AI**.
- Designed and built the backend architecture, enabling user input processing, **API integration**s, and dynamic output rendering, seamlessly interacting with a **Flutter-based UI**.
- **Integrated ChatGPT's AI capabilities**, allowing users to generate context-aware email messages effortlessly, improving workflow efficiency and user engagement.

ACHIEVEMENTS

- **Top 6 out of 300 global teams** at the **Singapore FinTech Festival 2024**, securing **$20,000 in funding** for Mitt Arv. Built a product that impressed judges and investors in a **highly competitive environment**.
- **Led fundraising conversations** with **startup founders** and **investors** from **8+ countries** — pitched, negotiated, and helped finalise a **$50,000 deal** with an Israeli startup.
- Final year project shortlisted from over **350+ projects** for **CRIEYA**, MIT University's incubator. Pitched to investors, securing a spot in the **Top 1% of all submissions.**
- Selected as a **GrowthX member** in **2nd year of college**, part of an elite group of professionals from **Google, Microsoft, Apple, Amazon**, and other top companies. **Applied growth strategies** in acquisition, retention, and monetization.

SKILLS

Technical Skills: Product Strategy, Roadmapping, Agile Project Management, Stakeholder Management, Cloud Storage Management, Experimentation, Market Research, API Documentation, Data-driven Decision Making, User Insights, Scalability, Automation.

Tools: Excel, Powerpoint, Jira, Figma, Whimsical, Google Analytics, OneSignal, MoEngage, Miro, Asana, Tableu, Databricks (Apache Spark), Power BI.

Computer Languages: SQL, Python, C++, Java, Flutter, Next.js

EDUCATION

MIT-ADT University　　　　　　　　　　　　　　　　　　　　　　　　　　2020-2024

B.Tech. Computer Science Engineering　　　　　　　　　　　　　　　　　　　　　　*Pune*